

2009 Conference & Expo Tentative Workshop Schedule

Wednesday, September 23

10:00 AM – 12:00 PM

Opening General Session

Appalachian Spring: Regional Opportunities in the Era of Declustering”

Presenter: Joel Kotkin, Senior Consultant, Praxis Strategy Group

Presenter: Mark Schill, Associate, Managing Editor NewGeography.com, Praxis Strategy Group

12:15 PM – 1:45 PM

Lunch & Keynote Address

Alltech: Building a Superbrand in Kentucky

Presenter: Dr. Pearse T. Lyons, President & Founder, Alltech, Inc.

2:00 PM – 4:15 PM

Breakout Sessions

Building a Narrative for Your Region

Presenter: Joel Kotkin, Senior Consultant, Praxis Strategy Group

Presenter: Sylvia L. Lovely, Executive Director/CEO, KLC and President, NewCities Institute

Small Community Case Studies

Presenter: Mark Schill, Associate, Managing Editor NewGeography.com, Praxis Strategy Group

Presenter: Tad Long, Director of Business Development, NewCities Institute

2:00 PM – 4:15 PM

FMLA Special Update

Presenter: Amy Letke, President, IntegrityHR

In January 2009 new updates to the Family Medical Leave expanded coverage of FMLA for organizations with more than 50 employees. In this session, you'll learn the basics of FMLA, the changes that became effective this year and what's currently on the congressional docket to further expand employee time off programs to smaller employers, and further changes.

All information is subject to change.

Thursday, September 24 Green Day

9:45 AM – 11:45 AM

Cracker Barrels

1. HR from A-Z with IntegrityHR – Amy Letke, President, IntegrityHR, Sandy Ringer, Senior Vice President, IntegrityHR
2. Water Municipal Toolkit, Gerald Wuetcher, Executive Advisor, Kentucky Public Service Commission
3. Tracy Farmer Institute for the Environment, Carol Hanley, Director of Education & Communications, Tracy Farmer Institute for the Environment, Stephanie Shrewsbury, Program Coordinator, Tracy Farmer Institute for the Environment
4. Ask-a-Lawyer, Laura Milam Ross, Counsel for Member Legal Services, KLC
5. Certified Drug Free Workplace, Gary Moberly, President, Gary L. Moberly & Associates, Inc.
6. KLCIS Insurance Services, Ned Wertz, Director of Underwriting, KLC
7. KLC Financial Services, Garrett Drakeford, Director of Financial Services, KCL, Nancy Wylie, Municipal Finance Advisor, KLC
8. KLC Online University, Kirby Ramsey, Director of Marketing, KLC
9. Training on the Brain, Rebecca Morton, Leadership Education Administrator, KLC
10. Wage and Hour Questions, Joe O’Nan, Administrator of Agency Operations, KLC
11. Business as Usual: What to do When Disaster Strikes, Jerry Pace, Insurance Agent, Pell & Holland, Inc.
12. Economic Stimulus Details, Joseph Coleman, Policy, Research & Federal Relations Manager, KLC
13. Creating Healthy Communities for All, Brian Boisseau, Healthy Communities Program Coordinator, KY Dept. for Public Health, Angela Deokar, Prevention Specialist, KY Dept. for Public Health, Irene Centers, Tobacco Program Manager, KY Dept. for Public Health
14. Occupational Taxes & Business Licenses: How Much is Your Community Missing? Nancy J. Stearman, CPA, Municipal Revenue Solutions, George C. (Lisle) Cheatham, Mayor, City of Greensburg

All information is subject to change.

15. Kentucky at Work: Housing Stimulus Monies, Anne Colly Rose, Kentucky Transitions Housing Policy Analyst, Kentucky Housing Corporation
16. 2010 Census: It's In Our Hands, Ben Johnson, KY Partnership Team Leader, US Census Bureau
17. Recycling Urban Property, Allison Dunn, Senior Geologist, Mactec Engineering & Consulting, Inc., Roy Funkhouser, Principal, Linebach Funkhouser, Inc., Amanda LeFevre, Outreach Coordinator, Kentucky Brownfields Program, Robert Perkins, Senior Project Manager, AMEC Earth & Environmental, Inc., Herb Petitjean, Brownfield Coordinator, Kentucky Brownfield Program
18. NewCities Institute, Tad Long, Director of Business Development, NewCities Institute
19. Kentucky Rx Card, Richard McQuerry, Program Director, Kentucky Rx Card
20. City Boundaries to City Elections: Why Every City Officials Should be Working with the Office of the Secretary of State! Colleen Chaney, Director of Corporations and Legislative Programs

10:00 AM – 12:00 PM

Interim Joint Committee Meeting

1:15 PM – 2:00 PM

Administration

General Session

Secretary Jonathan Miller, Finance &

Cabinet, Commonwealth of Kentucky

Elaine Walker, Mayor, City of Bowling Green

Green policies save the environment and fiscal resources. Secretary Jonathan Miller will highlight some innovative green initiatives and energy efficiency improvement programs available from the state. Mayor Elaine Walker, named one of the nation's 15 greenest mayors by MSNBC, will discuss how the City of Bowling Green was able to "rethink" some old problems and involve her community as part of the solution.

2:15 – 3:15 p.m.

Workshops

1. Grant Writing: The Basics & Beyond

Presenter: Rhonda Trautman, Ph.D., City Councilmember, City of Glasgow

Learn the Top Ten important concepts necessary for a successful grant application along with

instruction on vital steps leading up the application and beyond. Subtopics include: recommended content, planning for a grant and tips to enhance the likelihood of a successful application.

2. Going Green in Kentucky: KSI Updates

Presenter: Joe Ewalt, Director of Policy Development, KLC

Presenter: Amanda LeFevre, Outreach Coordinator, Kentucky Brownfield Program

Presenter: Tad Long, Director of Business Development, NewCities Institute

Presenter: Herb Petitjean, Brownfield Coordinator, Kentucky Brownfield Program

The Kentucky Sustainability Institute presents case studies, best practices and updates from communities in Kentucky. Going Green isn't rocket science. Everyone can be a good "steward of place". KSI will show you how.

3. Open Meetings

Presenter: Amye Bensenhaver, Attorney at Law, Office of the Attorney General

The Kentucky Open Meetings Act was enacted to create accountability and facilitate public participation in the decision-making process. Explore the procedural requirements and exceptions of the Open Meetings Act to ensure that your city's meetings are in compliance.

4. Managing Medical Leaves & FMLA

Presenter: Amy Letke, President, IntegrityHR

Managing employee time off can be very challenging – particularly with overseeing multiple forms for Family Medical Leave, documenting situations and keeping track of the "clock of time" that employees have for taking "regular" FMLA and "intermittent" leaves of absences. This session will provide scenarios for discussion and full explanations regarding the proper forms to use, how to track leaves of absence and suggestions on easing the burden of managing mandated time off programs.

2:15 PM – 4:30 PM

Workshop

1. Mobile Workshop: Experience the City Park of the Future

Presenter: Thomas Logan, PE, Director of Public Improvements/City Engineer, City of Covington

This informative and interactive session highlights how the City of Covington was able to guarantee energy and cost savings through Energy Saving Performance Contracting. Attendees will take a short bus ride to Sanitation District 1's award winning Public Service Park for a firsthand look at some best "green" practices including permeable asphalt and concrete, a vegetated roof, a biofiltration swale, an urban forest and much more!

Limited to the first 35 participants.

3:30 PM – 4:30 PM

Workshops

1. GASB 54: What Can We Spend?

Presenter: Lee Ann Watters, CPA, CGFM, Mountjoy & Bressler

Beginning with audits of the fiscal year ending June 30, 2008 cities will be held to new guidelines for financial reporting in accordance with GASB 54. While the introduction of these new accounting standards does not completely change old reporting practices, the establishment of new categories and terminology does affect spending constrains for cities. This workshop will outline the new standards to help cities determine what they can spend.

2. Red Flags & Identity Theft Threats for Municipal Utilities

Presenter: Damon Talley, General Counsel, Kentucky Rural Water Association

This session addresses a municipal utility's legal obligation to develop, adopt and implement an effective Identity Theft Prevention Program including continued oversight and training. Different types of identity theft threats which might affect municipal utilities and suggest prevention techniques will also be identified.

3. Reviving Cities & Towns: The Best Stimulus Package the Commonwealth DOESN'T Have

All information is subject to change.

**Presenter: Amy Alduino, Brownfield
Coordinator, Urban Development Division,
Ohio Department of Development**

**Presenter: David Cartmell, Mayor, City of
Maysville**

**Presenter: Amanda LeFevre, Outreach
Coordinator, Kentucky Brownfield Program**

**Presenter: Herb Petitjean, Brownfield
Coordinator, Kentucky Brownfield Program**

Virtually every community in Kentucky has at least one orphaned property. While it is well documented that redevelopment of abandoned sites generates jobs, enhances the community and stimulates the local economy, too often no action is taken because of real or perceived environmental contamination issues. This presentation and panel discussion will highlight a successful redevelopment program used in Ohio and its potential to help revive struggling communities across the Commonwealth.

Friday, September 25

Be Social

9:00 AM – 4:00 PM

Facebook Page Setup Assistance, KLC IT Staff

9:30 AM – 11:30 AM

General Session

Moderator: Jason Falls, VP, Director of Interactive & Online Communications, Doe Anderson

Panelist: Donovan Blackburn, City Manager, City of Pikeville

Panelist: Arthur Byrn, Mayor, City of Mayfield

Panelist: Scott Clark, Web Business Consultant, BuzzMaven Labs

Do you Tweet? Have a Facebook page? Follow a blog? Or feel like the only person on the plant who doesn't? Whether you're a social network junkie or still trying to figure just what all the hype is about, this interactive session will bring you up to speed on the latest trends in online tools for social networking and citizen engagement.

11:45 AM – 1:45 PM

City Achievement Awards Luncheon

2:00 PM – 3:00 PM

Workshops

1. Survey Says! Options for Assessing Citizen Opinion on Community Issues

Presenter: Joseph Coleman, Policy, Research & Federal Relations Manager, KLC

Presenter: Sarah Razor, Government Affairs & Policy Communications Specialist, KLC

True or False – Surveys are one way city officials can gauge what constituents think about the issues facing their communities. If you answered true, then we have the class for you! In this workshop, you will learn when and why you should survey citizens, how to write a good survey and the best way to reach your constituents. Feel free to bring examples or survey ideas that your city might be interested in and KLC staff will help you draft it for the best results.

2. Learning =Earning: What Every City Official Should Know About Their Role in Education

Presenter: Polly Marquette, Director, Kentucky Scholars Initiative, NewCities Institute

Presenter: Polly Page, Director, Community Engagement and Literacy Initiatives, NewCities Institute

All information is subject to change.

If Kentucky cities want jobs, an educated workforce is key. In this dynamic workshop you'll hear how communities across the Commonwealth have taken on the challenge to improve literacy skills and student achievement and how your city can do it too.

2:00 PM – 3:30 PM

Workshop

1. An Injured Employee! What Do I Do???

Presenter: Zilda Henson, Claims Analyst, KLC

Do you know what to do when you an employee is injured? Learn the basics on workers' compensation including what is covered, time frames for reporting, what to do when you have a questionable claim and how to report your claims online.

2:00 PM – 4:00 PM

Workshop

1. Planning and Zoning (for non-attorneys)

Presenter: Marshall Slagle, FAICP, President, Marshall Slagle Planning, LLC

Two hours HB 55 credit.

The importance of developing a planning program for

your community is twofold and includes developing a comprehensive plan and analyzing the land subdivision process. This session will outline the purpose and requirements for preparing and adopting a Comprehensive Plan. Attendees will also learn about key regulations used to help implement the Comprehensive Plan, including what constitutes a subdivision, procedures and processing and what the regulations can ultimately control.

(Attorneys are encouraged to attend the CLE session on the same topic.)

2:00 PM – 5:15 PM

Workshop

1. City Attorney CLE – Planning and Zoning

Presenter: David Pike, Attorney at Law & Managing Owner, Pike Legal Group, PLLC
Three hours CLE credit for attorneys; three hours HB 55 credit.

In today's frequently changing world of zoning laws it is crucial for city attorneys dealing with land use issues to keep their knowledge current. This

information-packed workshop will help you facilitate positive outcomes by understanding the key components of the zoning process and procedures, as well as the ability to recognize the constitutional limitations on zoning actions so you can ensure your city's actions are within the bounds of the law.

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