

Discover
THE EXPERIENCE

2008

KENTUCKY LEAGUE OF CITIES
**CONVENTION
& EXPO**

Program



October 16-19

KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE

MARK YOUR CALENDAR

Watch your mail, email and www.klc.org for more information.

CITY OFFICIALS ORIENTATIONS (COO)

December 2008 ♦ Various Locations

CITY OFFICIALS ACADEMY (COA)

January 12-14, 2009 ♦ Embassy Suites, Lexington

CITY NIGHT

February 10, 2009 ♦ Convention Center, Frankfort

KENTUCKY MUNICIPAL ENVIRONMENTAL SAFETY & HEALTH ASSOCIATION (KMESHA)

March 4-6, 2009 ♦ General Butler State Resort Park, Carrollton

2009 KLC CONVENTION & EXPO

September 24-27, 2009 ♦ Northern Kentucky Convention Center, Covington





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KLC Officers



Mayor Glenn V. Caldwell
City of Williamstown, President



Mayor Connie Lawson
City of Richmond, First Vice President



Mayor Michael D. Miller
City of Jackson, Second Vice President



Mayor David L. Willmoth, Jr.
City of Elizabethtown, Immediate Past President



Sylvia L. Lovely
Kentucky League of Cities, Executive Director/CEO

Host City's Welcome



Dear Friends:

On behalf of our community, I am pleased to welcome the Kentucky League of Cities 2008 Annual Convention & Expo to the 16th largest city in America. Louisville is a place where North meets South and East meets West, so we pride ourselves on having something for everyone.

We think the opportunities for enjoyment you'll find in Louisville are unequalled anywhere in the nation. From our downtown's newest entertainment destination, 4th Street Live!, and the Muhammad Ali Center, to the Louisville Slugger Museum and the world-renowned Churchill Downs, you have many ways to enjoy Louisville.

Our community also has a deep appreciation for its rich history as well as that of our region. You can experience our modern culture and interests in our award-winning Waterfront Park, the glass gallery at Glassworks, the Frazier International History Museum, or any of the wonderful performances put on by our local ballet, orchestra, opera and stage organizations.

Louisville also is home to a wide variety of dining and shopping experiences in and around downtown. As always, you'll feel the friendliness and hospitality of our people.

Whatever you do, I hope you will enjoy our great city and make plans to come back and visit again soon.

Sincerely,

A handwritten signature in black ink that reads "Jerry E. Abramson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jerry E. Abramson
Mayor, Louisville Metro



President's Welcome



Dear Colleagues and Friends:

Here we are in the Derby city! On behalf of the Kentucky League of Cities (KLC) Board of Directors, welcome to the only convention dedicated to providing municipal education for city officials and employees in Kentucky.

Our 2008 convention team has created an agenda of workshops and sessions that will give you the opportunity to discover valuable information. Learn about new legislative strategies and tools, new technology, KLC contacts and KLC insurance programs. Possibly best of all is the chance to meet or reconnect with peers and share information, solutions and ideas.

I want to thank you for your support and thoughtfulness. It has truly been my pleasure to serve as your president over the last 12 months. During this time my respect for all of you and the work you do in your cities has only grown. I have learned that we certainly are each other's best resource. This year has been another successful year legislatively and otherwise for Kentucky cities, but we all still face many day-to-day challenges. KLC continues to champion our cause.

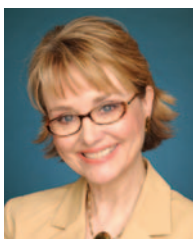
While I didn't know it was possible, I have also gained an even deeper appreciation for the executive leadership and staff of KLC. They are an incredibly bright and talented group of people who continually "have our backs" and bring us new and innovative ways to enhance our communities.

I encourage you to take advantage of all that KLC has to offer, and I look forward to talking with you over the next few days. Enjoy the convention and experience all of Louisville's wonderful amenities and attractions.

Sincerely,

Glenn V. Caldwell
President, Kentucky League of Cities
Mayor of Williamstown, Kentucky

Executive Director/CEO Welcome



Dear Members and Guests:

Welcome to the 2008 KLC Convention & Expo. This year, my staff and I invite you to "Discover the Experience" of a program designed to inform, educate and entertain you.

Based on your feedback, we have changed some aspects of our convention and have added new dimensions to your education. We've brought you an expert in branding who will address how best to position Kentucky cities in order to thrive locally and globally. And, we're adding focus to environmental issues, education partnerships, technology and loss control as well as finance, legal, legislative and community development matters.

Like cities around the nation, our Kentucky communities face big challenges in the year ahead. At KLC, we're here to help you take your city where you want it to go... now and in the future.

At KLC we're famous for our hospitality, so let my staff or me know if you need any assistance or if you want to share an idea or suggestion during your stay.

Finally, enjoy yourself. We can all be proud of our largest Kentucky city and its international reputation as a destination for business and leisure. Have fun in Louisville!

Sincerely,

A handwritten signature in black ink that reads "Sylvia L. Lovely". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Sylvia L. Lovely
Executive Director/CEO, Kentucky League of Cities



General Information

Registration Desk Hours

Thursday and Friday	8:00 a.m. - 6:00 p.m.
Saturday	8:00 a.m. - 1:30 p.m.

Expo Hours

Friday - Opening Ceremony	4:00 p.m.
Friday - Reception	5:00 p.m. - 7:00 p.m.
Saturday	8:30 a.m. - 1:00 p.m.

Chill Zone and Internet Café - Get a free gift!

Drop by the KLC Chill Zone and Internet Café anytime you need to check emails or chill out for a few minutes. They are located on the convention center lower lobby level. This year, the Kentucky League of Cities Insurance Services (KLCIS) staff will be available to show you how to access the new www.klcis.org as well as the KLCIS Online University.

KLCIS will also provide a special gift the first time you drop by the Chill Zone. **Sponsored by Munich Re.**



Munich Re America
Munich Re Group

Convention Identification

Please wear identification badges to all scheduled functions as your badge will allow you admission to all meals, receptions, expo hall and workshops.

This year you will notice a bar code on your name badge. KLC staff will be scanning badges in order to track which sessions and events are best attended. This will help us discern interest and better plan for next year.

EMS and Security

The Kentucky League of Cities provides EMS and uniformed officers at all sponsored events for your safety and security throughout the duration of convention activities.

What to Wear

Attire at the 2008 KLC Convention & Expo is business casual. Feel free to be comfortable in slacks, polo shirts, sweaters, blazers, blouses and comfortable shoes. Meeting room temperatures will vary beyond our control so it's a good idea to layer clothing for your comfort. The Friday night President's Banquet is cocktail and business attire.

General Information

Public Officials Essential Skills Institute (POESI)

The Public Officials Essential Skills Institute (POESI) is a continuing education program established to encourage and recognize the efforts of city officials to become effective leaders. POESI credits may be earned by all KLC Leadership Center students who attend educational workshops. To learn more about the POESI program and how you can earn credit hours please contact Rebecca Brickley, Leadership Education Administrator, 859-977-4171, or rbrickley@klc.org.

Cracker Barrel Sessions

These 20-minute round table sessions will be led by a topic expert who will share information, answer questions and generate discussion. Cracker barrels are a great way to get a lot of information on several topics of interest in a short period of time. Plus, it's a great way to network.

City of Louisville Activities

Representatives of the Louisville Convention & Visitors Bureau will be on hand during the convention to offer suggestions and directions on great places to visit, eat and shop during convention downtime.



Going Green!

This year, the Kentucky League of Cities is putting new emphasis on conservation and recycling efforts during the KLC Convention & Expo.

Please drop any unused paper in the bins located throughout the convention and expo, and turn in your name badge which can be used in the future.

During convention downtime visit Louisville's many downtown restaurants and attractions located within walking distance of the convention center.

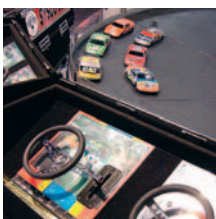
For more information on how your city can adopt environmentally friendly practices, contact the Kentucky Sustainability Institute, a new partnership between KLC, the NewCities Institute and the Environmental Protection Agency. Contact Tad Long, Director of Business Development, at tlong@newcities.org or 888-352-0922.



Entertainment

Special Events and Hospitality

The KLC Convention & Expo is the best place to catch up with old friends and make new ones.



The Thursday night welcome reception will include everything from casual games, dancing and DJ/Karaoke to an interactive NASCAR experience. Sponsored by ACE USA and KLCIS.



KLC, as well as many exhibitors and sponsors, will also host hospitality events each night. And on Saturday, "Nervous Melvin and the Mistakes" will wind up the convention on a high note after the President's Banquet.

While in Louisville, drop by the KentuckyShow!

This 30-minute high definition production explores Kentucky's past, present and exciting future. Now showing at the Kentucky Center, 501 West Main Street.

For more information and times go to www.kentuckyshow.com

Distinguished Guests



The Honorable Steve Beshear (Invited*)

Governor
Commonwealth of Kentucky



First Lady Jane Beshear

Commonwealth of Kentucky



Roger Brooks

CEO, Destination Development



The Honorable Steve Riggs

Kentucky State Representative
Co-Chair, Interim Joint Committee on Local Government

* Appearance subject to scheduling. Please consult program addendum or on-site signage for updated appearance information.



Distinguished Guests



The Honorable Damon Thayer

Kentucky State Senator
Co-Chair, Interim Joint Committee on Local Government



The Honorable Ed Worley

Kentucky State Senator
Minority Floor Leader

* Appearance subject to scheduling. Please consult program addendum or on-site signage for updated appearance information.



Schedule of Events

2008 KLC CONVENTION & EXPO

KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE, KENTUCKY

www.klc.org



Schedule at a Glance

THURSDAY – OCTOBER 16

8:00 a.m. - 6:00 p.m.	Registration- L14
9:00 a.m. - 11:00 a.m.	KLC Board Meetings - Cascade Ballroom C
10:00 a.m. - 11:00 a.m.	Convention Workshops - Lower Level Lobby
11:45 a.m. - 1:45 p.m.	City Achievement Awards Luncheon - Cascade Ballrooms A/B
2:00 p.m. - 4:15 p.m.	Convention Workshops - Lower Level Lobby
7:00 p.m. - 10:00 p.m.	Welcome Reception - Marriott Ballrooms 6-10
9:00 p.m. - 12:00 a.m.	Hospitality Rooms - Marriott Hotel

FRIDAY – OCTOBER 17

8:00 a.m. - 6:00 p.m.	Registration - L14
8:30 a.m. - 10:00 a.m.	Breakfast & Branding - Destination Development Part I - Cascade Ballrooms A/B
10:00 a.m.	Interim Joint Committee Meeting - Cascade Ballroom C
10:15 a.m. - 11:15 a.m.	Convention Workshops - Lower Level Lobby
11:30 a.m. - 1:30 p.m.	Legislative Awards Luncheon - Cascade Ballrooms A/B
1:45 p.m. - 4:00 p.m.	Convention Workshops - Lower Level Lobby
1:45 p.m. - 4:00 p.m.	Destination Development Part II - L7
4:00 p.m.	Expo Opening Ceremony - Bridgeside Lobby
5:00 p.m. - 7:00 p.m.	Expo Reception - Exhibit Hall Dinner on Your Own
8:00 p.m. - 12:00 a.m.	Hospitality Rooms - Marriott Hotel

SATURDAY – OCTOBER 18

8:00 a.m. - 1:30 p.m.	Registration - L14
8:30 a.m. - 1:00 p.m.	Expo Open
8:30 a.m. - 9:30 a.m.	Breakfast with Exhibitors - Exhibit Hall
9:00 a.m. - 11:00 a.m.	Cracker Barrel Sessions - Exhibit Hall
11:30 a.m. - 12:30 p.m.	Lunch with Exhibitors - Exhibit Hall
1:00 p.m. - 3:15 p.m.	Convention Workshops - Lower Level Lobby
5:00 p.m. - 6:00 p.m.	Banquet Reception - Cascade Ballrooms A/B
6:00 p.m. - 9:00 p.m.	President's Banquet - Cascade Ballrooms A/B
9:00 p.m. - 1:00 a.m.	Entertainment - Ballrooms 207-210

Workshops at a Glance

THURSDAY - OCTOBER 16

- E-Learning: How KLC's Online University Can Train More Employees for Less Dollars
- Practically Green: A New Reality - Green is Here to Stay
- Is Your City Too Small for a City Administrator?
- A Paler Shade of Green: Relying on the Marketplace to Revitalize
- Looking For and Pulling Down the Red Flags: Personnel Issues for City Clerks
- HB 1: Administrative Changes to CERS
- Have You Heard About Who is Going Green?
- Rules of Order: Managing Meetings with Parliamentary Procedure
- Why Didn't I Think of That? Inexpensive, Simple Tips to Reduce Claims
- Ending Homelessness in Kentucky: Strategic Recommendations

FRIDAY - OCTOBER 17

- Breakfast & Branding - Destination Development Part I
- Excel is Your Friend: Unlock the Untapped Power of Excel to Make Your Job Easier
- A Community Partnership Like No Other!
- Building a 21st Century Park: The Floyds Fork Greenway Project
- The Basics of ABC Laws for Non-Attorneys
- Kentucky Drug Free Workplace Program: How to Save Workers' Comp Dollars & Fight Substance Abuse at the Same Time
- Update on Air Quality Issues
- Destination Development Part II
- The ABCs About ABC: Local Alcohol Beverage Control - CLE
- MS Office: Doing Data Comparisons to Find Differences, Duplicates or Imbalances
- Cities, Statutes & the Secretary of State

SATURDAY - OCTOBER 18

- Cracker Barrels
- Everything You Need to Know about Insurance Premium Tax Reform
- Show Me the Money! Grant Opportunities for Cities
- Improving Government Transparency Through Citizen Centric Reporting
- Yes You Can! Renewable Energy for Your Jurisdiction
- State Dollars for Local Tourism Development
- Is this Off the Record?
- What City Officials Should (and Shouldn't) Do to Avoid Litigation
- Revolutions: 21st Century Communities



Thursday October 16

THURSDAY – OCTOBER 16

- | | |
|-------------------------|--|
| 8:00 a.m. - 6:00 p.m. | Registration- L14 |
| 9:00 a.m. - 10:30 a.m. | KLC Board of Directors Meeting - Cascade Ballroom C |
| 10:00 a.m. - 11:00 a.m. | Convention Workshops - Lower Level Lobby |
| 10:30 a.m. - 11:00 a.m. | KLC Executive Board Meeting - Cascade Ballroom C |
| 11:45 a.m. - 1:45 p.m. | City Achievement Awards Luncheon - Cascade Ballrooms A/B |
| 2:00 p.m. - 3:00 p.m. | Convention Workshops - Lower Level Lobby |
| 3:15 p.m. - 4:15 p.m. | Convention Workshops - Lower Level Lobby |
| 4:00 p.m. - 5:30 p.m. | KLCIS Board of Trustees Meeting - L 9/10 |
| 4:00 p.m. - 5:30 p.m. | Association Meetings - Lower Level Lobby |
| 7:00 p.m. - 10:00 p.m. | Welcome Reception - Marriott Ballrooms 6-10 |
| 9:00 p.m. - 12:00 a.m. | Hospitality Rooms - Marriott Hotel |

Thursday October 16

- 8:00 a.m. – 6:00 p.m. **Registration**
Delegate, Exhibitor, Guest and Speaker Registration
Location: L14
- 9:00 a.m. – 10:30 a.m. **KLC Board of Directors Meeting**
Presiding: Mayor Glenn Caldwell, KLC President,
City of Williamstown
Location: Cascade Ballroom C
- 10:00 a.m. – 11:00 a.m. **E-Learning: How KLC's Online University Can Train More Employees for Less Dollars**
Presenter: Kirby Ramsey, Director of Marketing, KLC
Presenter: Howard Rosewell, Property Specialist, KLC
Presenter: Terry Ueber, Marketing & Expo Coordinator, KLC
Location: L2

Get more of your employees trained with less dollars. KLC's Online University boasts more than 200 health, safety and human capital management courses to choose from and is a low cost approach to employee education and training that is convenient and flexible. This workshop will highlight the features and benefits of the Online University. Be present for a chance to win 50 FREE course credits to get your online training program underway!
- 10:00 a.m. – 11:00 a.m. **Practically Green: A New Reality - Green is Here to Stay**
Presenter: Joe Ewalt, Director of Policy Development, KLC
Presenter: Amanda LeFevre, Outreach Coordinator, Kentucky Brownfield Program
Presenter: Tad Long, Director of Business Development, NewCities Institute
Presenter: Herb Petitjean, Brownfield Coordinator, Kentucky Brownfield Program
Location: L6

Fads come and go. We've all seen them. Green, however, is not a fad. It's a new economic reality that every community must deal with...or suffer the consequences. The Kentucky Sustainability Institute - a partnership between KLC, the NewCities Institute, and the Kentucky Environmental Protection Cabinet's Division of Compliance Assistance - will introduce "green" concepts and give you a broad policy perspective about the impact green is having on your community. You will also receive our new "Green Toolkit" - practical assessment tools and solutions - to get you and your community started.
- 10:30 a.m. – 11:00 a.m. **KLC Executive Board Meeting**
Presiding: Mayor Glenn Caldwell, KLC President,
City of Williamstown
Location: Cascade Ballroom C



Thursday October 16

11:30 a.m.

News Conference Announcing the Partnership at NewCities®

11:45 a.m. - 1:45 p.m.

City Achievement Awards Luncheon

Welcome: Mayor Jerry Abramson, Louisville Metro

Award Presentations: Mayor Glenn Caldwell, KLC President, City of Williamstown; Sylvia L. Lovely, Executive Director/CEO, KLC; Neil S. Hackworth, Deputy Executive Director, KLC and Tom Prather, Executive Vice President, NewCities Institute

Location: Cascade Ballrooms A/B

Presentation of the Enterprise Cities Awards, POESI Awards and Insurance Scorecard Presentations.

2:00 p.m. - 3:00 p.m.

Is Your City Too Small for a City Administrator?

Presenter: Kenny Etherton, City Manager, City of Fulton

Presenter: Ron Howard, City Clerk/City Administrator, City of Hurstbourne

Location: L5

Join two small town city administrators for a discussion on how their cities have benefited from hiring a city administrator and how your city can enjoy similar benefits. This session will focus on how the city administrator works with the mayor and commission and will give real life examples of savings their cities have enjoyed and other benefits as a result.

2:00 p.m. - 3:00 p.m.

A Paler Shade of Green: Relying on the Marketplace to Revitalize

Presenter: Matthew Robbins, Regional Revitalization Coordinator, EPA Regional Office

Presenter: Amanda LeFevre, Outreach Coordinator, Kentucky Brownfield Program

Presenter: Lauren Heberle, Ph.D, Assistant Professor, Sociology, University of Louisville, Associate Director, Center for Environmental Policy and Management, Director, Environmental Finance Center, EPA Region 4

Location: L6

Revitalization of contaminated lands brings about cleanups, increased tax base, jobs and a new vitality to the local community. Green and sustainable can be drivers of the efforts, but need all to partner to make it happen. It may not be totally green but the color does reflect a commitment to the rational growth in the Commonwealth. Hear the federal and state perspective and then see what mechanisms might exist to foster even greater colors – of economic success!

Thursday October 16

2:00 p.m. – 3:00 p.m.

Looking For and Pulling Down the Red Flags: Personnel Issues for City Clerks

Presenter: Merri K. Winfrey, Attorney at Law, Sturgill, Turner, Barker & Moloney, PLLC

Location: L7

All city clerks have some involvement with personnel, whether you are the human resources director or you are just the first one to hear about it. This workshop will give an overview of some sticky personnel situations and how to avoid litigation or at least provide the city with a defense in the event of a lawsuit. Some of the topics will include sexual harassment and discrimination, wage and hour issues, open records requests for personnel files and illegal retaliation.

2:00 p.m. – 3:00 p.m.

HB 1: Administrative Changes to CERS

Presenter: Robert M. Burnside, Executive Director, Kentucky Retirement Systems

Presenter: William A. Thielen, Chief Operations Officer, Kentucky Retirement Systems

Location: L4

This session will highlight administrative changes to CERS as a result of the passing of HB 1.

2:00 p.m. – 3:00 p.m.

KLC Board of Directors Training on Legislative Issues

Presenter: Representative Arnold Simpson, Covington

Location: L11

This session is open to KLC board members only.

3:15 p.m. – 4:15 p.m.

Have You Heard About Who is Going Green?

Presenter: Joe Ewalt, Director of Policy Development, KLC

Presenter: Amanda LeFevre, Outreach Coordinator, Kentucky Brownfield Program

Presenter: Tad Long, Director of Business Development, NewCities Institute

Presenter: Herb Petitjean, Brownfield Coordinator, Kentucky Brownfield Program

Presenter: Kevin DeFebbo, City Manager, City of Bowling Green

Presenter: Tony Massey, City Manager, City of Frankfort

Location: L6

The Kentucky Sustainability Institute presents case studies and best practices from communities in Kentucky as well as the rest of the world. Going Green isn't rocket science. Everyone can be a good "steward of place." We'll show you how.



Thursday October 16

3:15 p.m. – 4:15 p.m.

Rules of Order: Managing Meetings with Parliamentary Procedure

Presenter: Ruth S. Ryan, CP, PRP

Location: L7

Have you ever wanted to shout, "Out of order!" in a public meeting? Does your presiding officer know how to chair a council meeting? Have you ever wondered if the action your council is taking is done correctly or even legally? Join registered parliamentarian Ruth Ryan so you can help the group you meet with work effectively - and legally.

3:15 p.m. – 4:15 p.m.

Why Didn't I Think of That? Inexpensive, Simple Tips to Reduce Claims

Presenter: Zilda Henson, Claims Analyst, KLC

Location: L2

The one aspect of increasing insurance costs that you and your employer can have a direct impact on is reducing the frequency and severity of your claims. This applies to all lines of insurance and, yes, you can make a difference! Come hear our tips on ways to be proactive in controlling your claims for little to no money.

3:15 p.m. – 4:15 p.m.

Ending Homelessness in Kentucky: Strategic Recommendations

Presenter: Sara Coppler, Executive Director, Homeless and Housing Coalition of Kentucky

Presenter: Mary O'Doherty, Economic Empowerment Project Director, Kentucky Domestic Violence Association

Presenter: Greg Rice, Director Community Development and Planning, City of Ashland

Location: L4

In Kentucky, homelessness is not just an urban challenge but also exists throughout our rural communities as well. This session will highlight the work that has been done on the six regional plans to end chronic homelessness in Kentucky led by the Homeless and Housing Coalition of Kentucky with a grant from the Kentucky Housing Corporation. Greg Rice, director of community development and planning with the City of Ashland, will discuss best practices from Ashland which has been a leader in this initiative.

4:00 p.m. – 5:30 p.m.

KLCIS Board of Trustees Meeting

Presiding: Mayor Arthur Byrn, City of Mayfield

Location: L9/10

Thursday October 16

4:00 p.m. – 5:30 p.m.

Association Meetings

Kentucky Black Caucus of Locally Elected Officials (KBC-LEO)

Presiding: Robert Blythe, Commissioner, City of Richmond

Speaker: Dr. Judy “JJ” Jackson, Vice President for Institutional Diversity, University of Kentucky

Location: L11

Kentucky/City County Managers Association (KCCMA)

Presiding: James Zumwalt, City Manager, City of Paducah

Location: L5

Kentucky Government Finance Officers Association (KGFOA)

Presiding: C.R. Wirthlin, City Clerk, City of Crestview Hills

Location: L8

Kentucky Municipal Clerks Association (KMCA)

Presiding: Debbie Batliner, City Clerk, City of Simpsonville

Location: L7

7:00 p.m. – 10:00 p.m.

Welcome Reception

Sponsored by ACE USA and KLCIS

Location: Marriott Hotel Ballrooms 6-10



9:00 p.m. – 12:00 a.m.

Hospitality Rooms

Location: Marriott Hotel



Friday October 17

FRIDAY – OCTOBER 17

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|-------------------------|---|
| 8:00 a.m. - 6:00 p.m. | Registration - L14 |
| 8:30 a.m. - 10:00 a.m. | Breakfast & Branding - Destination Development Part I - Cascade Ballrooms A/B |
| 10:00 a.m. | Interim Joint Committee Meeting - Cascade Ballroom C |
| 10:15 a.m. - 11:15 a.m. | Convention Workshops - Lower Level Lobby |
| 11:30 a.m. - 1:30 p.m. | Legislative Awards Luncheon - Cascade Ballrooms A/B |
| 1:15 p.m. - 1:30 p.m. | KLC Annual Business Meeting - Cascade Ballrooms A/B |
| 1:45 p.m. - 2:45 p.m. | Convention Workshops - Lower Level Lobby |
| 1:45 p.m. - 4:00 p.m. | Destination Development Part II - L7 |
| 1:45 p.m. - 4:45 p.m. | CLE Workshop - L3 |
| 3:00 p.m. - 4:00 p.m. | Convention Workshops - Lower Level Lobby |
| 4:00 p.m. | Expo Opening Ceremony - Bridgeside Lobby |
| 5:00 p.m. - 6:00 p.m. | Municipal Attorneys Association of Kentucky (MAAK) Meeting - L3 |
| 5:00 p.m. - 7:00 p.m. | Expo Reception - Exhibit Hall |
| 6:30 p.m. | Door Prize(s) in Expo
Must be present to win.

Dinner on Your Own |
| 8:00 p.m. - 12:00 a.m. | Hospitality Rooms - Marriott Hotel |

Friday October 17

8:00 a.m. – 6:00 p.m.

Registration

Delegate, Exhibitor, Guest and Speaker Registration

Location: L14

8:00 a.m. – 5:30 p.m.

KLC Chill Zone/Internet Café

Sponsored by Munich Re.

Location: Lower Lobby Level



8:30 a.m. – 10:00 a.m.

Breakfast & Branding - Destination Development Part 1

Introduction of Speaker: Sylvia L. Lovely, Executive Director/CEO, KLC

Presenter: Roger Brooks, CEO, Destination Development, Seattle

Location: Cascade Ballrooms A/B

How can capturing what's unique about your community lead to successful economic development? Roger Brooks demystifies the process of branding for communities and businesses. Using case histories, audiovisuals and humorous stories, this interactive session will teach attendees what it takes to create a successful brand and how it translates to cash!

This is an excellent session for cities, counties, regions, chambers of commerce, tourism officials and Main Street managers - anyone who wants to reenergize their economic development and/or revitalization efforts.

10:00 a.m.

Interim Joint Committee Meeting

Representative Steve Riggs, Co-Chair, Interim Joint Committee on Local Government

Senator Damon Thayer, Co-Chair, Interim Joint Committee on Local Government

KLC is delighted to once again host the Interim Joint Committee on Local Government at our annual convention. This is a unique opportunity for cities to present their 2009 legislative agenda to the committee and to have direct contact with the two legislative committees that consider legislation crucial to their own hometowns.

Location: Cascade Ballroom C

10:15 a.m. – 11:15 a.m.

Excel is Your Friend: Unlock the Untapped Power of Excel to Make Your Job Easier

Presenter: Doug Goforth, Chief Financial Officer, KLC

Location: L4

Manage your information more efficiently with Excel. Attendees will learn how to match large amounts of data electronically and how to analyze, slice and dice data without wasting time sorting or using subtotals and how to add decision making abilities to your spreadsheets with "if then" functions and conditional formatting.



Friday October 17

- 10:15 a.m. - 11:15 a.m. **A Community Partnership Like No Other!**
Presenter: Tom Prather, Executive Vice President, NewCities Institute
Presenter: Carolyn Witt Jones, Special Assistant, NewCities Institute
Presenter: Polly Marquette, Director of Kentucky Scholars, NewCities Institute
Presenter: Polly Page, Director of One-to-One Literacy Initiatives, NewCities Institute
Location: L6
What do cities and education have in common? Everything in the world! Jobs. Economic development. Quality of Life. The Partnership at NewCities is creating new opportunities for you and your citizens. Let us show you how.
- 10:15 a.m. - 11:15 a.m. **Building a 21st Century Park: The Floyds Fork Greenway Project**
Presenter: Dan Jones, Chairman and Chief Executive Officer, 21st Century Parks
Location: L5
Dedicated to the preservation of open space and the creation of new parks in Louisville, 21st Century Parks, Inc. has raised over \$60 million and preserved more than 3,000 acres of new parkland as part of one of the largest new metropolitan park projects in the country — Floyds Fork. Join the organization's Chairman and CEO, Dan Jones, as he discusses the project's history and master plan and how Floyds Fork has shaped the landscape of Kentucky's largest urban area in the 21st century.
- 10:15 a.m. - 11:15 a.m. **The Basics of ABC Laws for Non-Attorneys**
Presenter: Gene Harmon, City Attorney, City of Bowling Green
Location: L7
This workshop will cover the basics of ABC laws for city officials and employees who need a general understanding of the issues involved with this topic. (Attorneys are encouraged to attend the CLE workshop on the same topic.)
- 11:30 a.m. - 1:30 p.m. **Legislative Awards Luncheon**
Presiding: Mayor Connie Lawson, KLC 1st Vice President, City of Richmond
Legislative Awards Presentation: Mayor Glenn V. Caldwell, KLC President, City of Williamstown and Sylvia L. Lovely, Executive Director/CEO, KLC
Remarks: Sylvia L. Lovely, Executive Director/CEO, KLC
Location: Cascade Ballrooms A/B
Plan to attend the Legislative Awards Luncheon where you may dine with your local legislators and network with elected officials

Friday October 17

from across the state. Join us as we recognize legislators who have worked tirelessly to support Kentucky cities and secure legislation that improves government at the local level.

1:15 p.m. – 1:30 p.m.

KLC Annual Business Meeting

Location: Cascade Ballrooms A/B

1:45 p.m. – 2:45 p.m.

Kentucky Drug Free Workplace Program: How to Save Workers' Comp Dollars & Fight Substance Abuse at the Same Time

Presenter: Gary Moberly, President, Gary L. Moberly & Associates, Inc.
Location: L5

This session will offer details regarding the new Kentucky Drug Free Workplace Certification program administered by the Kentucky Office of Workers' Claims. Learn what it takes to obtain certification, how this program can save you five percent (5%) on your workers' comp premium, and the unprecedented measures the Kentucky League of Cities Insurance Services (KLCIS) is taking to assist its workers' comp customers in obtaining and maintaining certification as a Drug Free Workplace.

1:45 p.m. – 2:45 p.m.

Update on Air Quality Issues

Presenter: John S. Lyons, Director, Division for Air Quality
Presenter: John Gowins, Program Planning, Division for Air Quality
Location: L4

This session will bring you the status of Kentucky's development of amendments to the State Implementation Plan (SIP) to implement new federal rules as well as the classification of nonattainment areas and the resulting impact on these areas.

1:45 p.m. – 4:00 p.m.

Destination Development Part II

Presenter: Roger Brooks, CEO, Destination Development, Seattle
Location: L7

Join Roger Brooks, CEO and author of the book *Your Town: The 25 Immutable Rules of Successful Tourism*, and his dynamic approach and tell it like it is style that has earned him the nickname the "Dr. Phil of Tourism."

1:45 p.m. – 4:45 p.m.

The ABCs About ABC: Local Alcohol Beverage Control - CLE

**Sponsored by the Local Government Law
Section of the Kentucky Bar Association**

Presenter: Stephen Humphress, Assistant Attorney
General, Office of the Attorney General

Presenter: Gene Harmon, City Attorney, City of Bowling Green
Location: L3



With more and more cities voting wet, do you need to know what to do if a drive for a local option election is started in your city? Have you had questions about local option elections or other



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alcohol beverage control laws, looked up the laws, and become even more confused than when you started? Welcome to ABC law. You are invited to participate in this interactive workshop sure to provide the clearest explanation yet of the laws in this challenging field. Topics include: local option elections, licenses and taxes, local ordinances, regulating alcoholic beverage sales and the role of the local alcohol beverage control administrator. (Non-attorneys are encouraged to attend "The Basics of ABC Laws for Non-Attorneys" workshop from 10:15 - 11:15 a.m.)

3:00 p.m. – 4:00 p.m.

MS Office - Doing Data Comparisons to Find Differences, Duplicates or Imbalances

Presenter: Ryan Zavitz, Controller, KLC
Location: L6

What would your supervisor say if you increased data management accuracy by 200 percent and in a fraction of the time normally required? This workshop will show you just a few ways to utilize MS Excel and MS Access to take the manual labor out of managing your information to help you have a more enjoyable and productive work day all while producing completely accurate results.

3:00 p.m. – 4:00 p.m.

Cities, Statutes, & the Secretary of State

Presenter: Kandie Adkinson, Administrative Specialist, Office of the Secretary of State's Land Office Division
Location: L4

Since 1984, Ms. Adkinson has worked with Legal Counsel for the Secretary of State in the implementation of city filings statutes. In this one-hour session Ms. Adkinson will discuss the components of KRS 81A.470 that result in filing acceptance and inclusion on the Secretary of State's website.

4:00 p.m.

Expo Opening Ceremony

Location: Bridgeside Lobby

5:00 p.m. – 6:00 p.m.

Municipal Attorneys Association of Kentucky (MAAK) Meeting

Presiding: John Dale, Jr., Attorney, Municipal Attorney's Association
Location: L3

5:00 p.m. – 7:00 p.m.

Expo Reception

Sponsored by Collins & Company and Practical Actuarial Solutions

Location: Exhibit Hall 1A/B



6:30 p.m.

Door Prize(s) in Expo

Must be present to win.

Dinner on Your Own

8:00 p.m. – 12:00 a.m.

Hospitality Rooms

Location: Marriott Hotel

Saturday October 18

SATURDAY – OCTOBER 18

8:00 a.m. - 1:30 p.m.	Registration - L14
8:30 a.m. - 1:00 p.m.	Expo Open
8:30 a.m. - 9:30 a.m.	Breakfast with Exhibitors - Exhibit Hall
9:00 a.m. - 11:00 a.m.	Cracker Barrel Sessions - Exhibit Hall
11:30 a.m. - 12:30 p.m.	Lunch with Exhibitors - Exhibit Hall
1:00 p.m. - 2:00 p.m.	Convention Workshops - Lower Level Lobby
1:00 p.m. - 3:15 p.m.	Convention Workshop - Lower Level Lobby
2:15 p.m. - 3:15 p.m.	Convention Workshops - Lower Level Lobby
5:00 p.m. - 6:00 p.m.	Banquet Reception - Cascade Ballrooms A/B
6:00 p.m. - 9:00 p.m.	President's Banquet - Cascade Ballrooms A/B
9:00 p.m. - 1:00 a.m.	Entertainment - Ballrooms 207-210



Saturday October 18

8:00 a.m. – 1:30 p.m.

Registration

Delegate, Exhibitor, Guest and Speaker Registration

Location: L14

8:00 a.m. – 1:00 p.m.

KLC Chill Zone/Internet Café

Sponsored by Munich Re

Location: Lower Lobby Level



8:30 a.m. – 1:00 p.m.

Expo Open

Location: Exhibit Hall 1A/B

8:30 a.m. – 9:30 a.m.

Breakfast with Exhibitors

Sponsored by Denton & Keuler

Location: Exhibit Hall 1 A/B



9:00 a.m. – 11:00 a.m.

Cracker Barrel Sessions

Location: Exhibit Hall

This popular series of roundtable discussions offers convention attendees the opportunity to share ideas, opinions, and find solutions on a variety of issues, in a relaxed, face-to-face environment with your peers. Each roundtable will be hosted by a subject matter expert or someone who has a special interest in that topic. Delegates are encouraged to participate.

11:30 a.m. – 12:30 p.m.

Lunch with Exhibitors

Sponsored by Kentucky American

Water

Location: Exhibit Hall 1 A/B



1:00 p.m. – 2:00 p.m.

Everything You Need to Know About Insurance Premium Tax Reform

Presenter: J.D. Chaney, Director of Governmental Affairs, KLC

Location: L4

The 2008 legislative session brought about historical insurance premium tax reform. Do you know how HB 524 impacts your city? Bring your questions for this discussion on what cities need to know about the new risk location system, refund requests and more.

1:00 p.m. – 2:00 p.m.

Show Me the Money! Grant Opportunities for Cities

Presenter: Stacia Peyton, Deputy Commissioner, Department for Local Government

Presenter: Tad Long, Director of Business Development, NewCities Institute

Location: L7

With limited and shrinking local resources, Kentucky's communities are turning to grant funding for everything from new parks to major capital projects. Learn about the funding opportunities available to you from the Department for Local Government as well as funding sources in the private sector. Dynamic, interactive,

Saturday October 18

and practical discussion to give your project the best chance for successful funding.

1:00 p.m. – 2:00 p.m.

Improving Government Transparency Through Citizen Centric Reporting

Presenter: Eveanna Barry, MS, Director of Performance Reporting, Association of Government Accountants

Location: L6

Because current financial reports are too complicated for the average citizen, the Association of Government Accountants (AGA) is encouraging governments to produce four-page reports to simply explain how governments are spending taxpayers' money, how government performance is measured as well as demographics and future challenges. The report should answer the question, "Are we better off this year than we were last year?" Hear what tools are available from AGA to produce such a report and see some recently published reports from cities just like yours.

1:00 p.m. – 2:00 p.m.

Yes You Can! Renewable Energy for Your Jurisdiction

Presenter: Dr. Talina Mathews, Director of Energy and Economic Analysis, Engineering Services, Inc.

Presenter: R. Anthony Moreno, President, Kentucky Solar Partnership

Presenter: Dr. Stephen Roosa, Account Executive, Energy Systems Group

Presenter: Andrew McDonald, Coordinator, Kentucky Solar Partnership

Location: L5

Join a panel of renewable energy experts as they discuss how cities, governments and utilities can effectively utilize renewable energy and energy efficiency technology and solutions. The presentation will assist decision makers in implementing and managing renewable energy and energy efficiency strategic initiatives, address how to develop turn-key projects and highlight how best to effectively communicate with key stakeholders and the general public regarding local government and utility efforts to promote energy efficiency and renewable energy efforts.

1:00 p.m. – 3:15 p.m.

State Dollars for Local Tourism Development

Presenter: Barbara Atwood, Executive Director of the Office of Administration & Research, Office of the Secretary

Presenter: Todd Cassidy, Director of Economic & Community Development, Office of the Secretary

Presenter: Rhonda Nix, Assistant Director of Matching Funds, Department of Travel

Location: L8



Saturday October 18

2:15 p.m. – 3:15 p.m.

This informative session will focus on potential ways for your city to earn state funding for local tourism development and marketing projects.

Is This Off the Record?

Presenter: Terri Johnson, Senior Marketing & Communications Manager, KLC

Location: L5

Join a panel of media experts for an interactive workshop that outlines the top 10 things that city officials should consider when working with the media. Learn the whos, whats, and hows of responding to media calls to keep your city on media's good side.

2:15 p.m. – 3:15 p.m.

What City Officials Should (and Shouldn't) Do to Avoid Litigation

Presenter: Spencer Noe, Attorney at Law, Bowles, Rice, McDavid, Graff and Love, PLLC

Presenter: Bernie Lovely, Attorney at Law, Bowles, Rice, McDavid, Graff and Love, PLLC

Location: L3

Spencer Noe and Bernie Lovely will share "war stories" and respond to audience questions regarding "How can I avoid litigation?" "What should I do when?" and "What shouldn't I do?" The subject matter will be dictated by the audience and may range from council meetings to personnel issues through negligence liability.

2:15 p.m. – 3:15 p.m.

Revolutions: 21st Century Communities

Presenter: Tad Long, Director of Business Development, NewCities Institute

Presenter: Tom Prather, Executive Vice President, NewCities Institute

Location: L6

The "built environment" of communities in the 21st century is changing. New economic realities, shrinking tax bases, increasing service demands and shifting demographic trends of epic proportions demand innovative approaches to community and economic development. Citizen leadership and community collaboration hold the keys to our economic and social prosperity. This workshop will challenge conventional wisdom and spur creative ideas to help your community accurately assess your community's ability to meet these challenges.

5:00 p.m. – 6:00 p.m.

Banquet Reception

Location: Cascade Ballrooms A/B

Saturday October 18

6:00 p.m. – 9:00 p.m.

President's Banquet

Presiding: Mayor Glenn Caldwell, KLC President,
City of Williamstown

Presiding: Sylvia L. Lovely, Executive Director/CEO, KLC

Invocation: Robert Blythe, Commissioner, City of Richmond

Location: Cascade Ballrooms A/B

Closing banquet for current president and passing of the gavel to the incoming president and swearing in ceremony of the new officers. The convention grand prize will be awarded. **Must be present to win.**

9:00 p.m. – 1:00 a.m.

Entertainment

Location: Ballrooms 207-210

Dance the night away to the rock & roll sounds of Nervous Melvin & the Mistakes.



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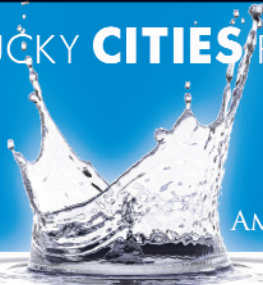
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